



FinCEN Residential Real Estate Rule: Sponsored Article Opportunity for TitleNews Online TNOFin

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ALTA is offering companies the opportunity to submit a sponsored article focused on how their products or services help title and settlement professionals comply with FinCEN's Residential Real Estate Rule.

This TNO sponsored article opportunity provides companies with a targeted platform to demonstrate thought leadership, showcase compliance solutions and engage directly with title and settlement professionals navigating FinCEN's new requirements.

This opportunity is designed for vendors, service providers and solution partners whose offerings support compliance, reporting, due diligence, identity verification, transaction monitoring or related requirements under FinCEN's rule.

Submission Guidelines

- Articles must be 500 words or fewer
- Content should be educational and practical, highlighting how the company's services address compliance challenges faced by title and settlement professionals
- Articles may include one video embed or one screenshot/image to support the content

Placement and Cost

- Articles will be published as sponsored content in TitleNews Online
- Maximum of one vendor article per TitleNews Online edition
- May not be used as a substitute for previously purchased ad space
- Cost per sponsored article: \$5,000

Slots should be booked in advance and will be subject to availability
Deadline for submissions: 15th of month prior to when the article should run

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